

WEEKLY INTELLIGENCE / SAMPLE EDITION

Public sentiment.

A clear view of what people are discussing, what is changing and what needs a closer look.

RAJASTHAN / 1-7 SEPTEMBER 2026

Compared with 25-31 August 2026



Fictional public leader

Leader. Government. Schemes. Incidents.
Four separate views, with the evidence in context.

FICTIONAL METRICS · REAL GEOGRAPHY



AI-generated portrait. No real leader is depicted.

12,017

sample items

+19.5% vs the prior week

8

issue themes

one primary topic per item

18

AC examples

six selected district clusters

Inside this edition

Sentiment bubbles · Emerging issues · Daily shifts · District and AC detail · News and social coverage · Programme reviews · Evidence confidence

This is a complete demonstration of a reporting format. Every metric, event, example statement and account figure is invented. It is not a report on actual Rajasthan public opinion or any real leader.

01 / EXECUTIVE READOUT

What changed this week.

Three findings that make the sample useful at a glance.



THE SAMPLE AT A GLANCE

More discussion.
A narrower positive balance.

Positive items still outnumber negative items. But negative volume grows much faster than total volume.

■ Positive ■ Negative ■ Neutral ■ Unclear

+19.5%

total item growth

10,053 to 12,017

+64.2%

negative item growth

2,515 to 4,130

+8.4 pp

net sentiment balance

down from +23.3 pp

01 The leader and government tell different stories.

Leader-related items are 60.0% positive. Government-related items are 30.0% positive and 48.0% negative. Combining them would hide a 58.0-point gap in net sentiment.

02 Three issues account for most criticism.

Water, power and recruitment contribute 3,310 of 4,130 negative items: 80.1%. Water is the largest and fastest-growing topic, rising from 1,200 to 2,400 items.

03 Keep positive evidence in view.

Health access and household support contribute 1,895 positive items. That is 36.8% of all positive items. Their contribution remains visible even as service concerns grow.

Denominator: 12,017 current-week items; 10,053 prior-week items. Net balance = positive share minus negative share, in percentage points (pp). Unclear items remain in the denominator. These are content shares, not approval ratings.

02 / FOUR SENTIMENT VIEWS

One number would miss the point.

Separate the person, the administration, the programme and the event.

■ Positive ■ Negative ■ Neutral ■ Unclear

Leader

+40.0 pp net



3,200 items · 1,920 positive · 640 negative

Prior net +44.6 pp

Positive discussion remains the majority. Net balance softens by 4.6 points, while the volume of leader-related items rises.

Government

-18.0 pp net



3,800 items · 1,140 positive · 1,824 negative

Prior net +5.3 pp

Negative items exceed positive items. The change is much sharper here than in discussion about the leader.

Schemes

+32.5 pp net



3,000 items · 1,725 positive · 750 negative

Prior net +33.9 pp

Programme-level discussion stays positive overall. Individual schemes still need their own view; the total can conceal friction.

Incidents

-27.6 pp net



2,017 items · 360 positive · 916 negative

Prior net -3.3 pp

Incident-related content has the weakest balance. A report about an event should not automatically become a judgement about the leader.

A useful distinction: a sentence can praise a leader and criticise a service. A live analysis should identify the target of each opinion before assigning sentiment. ³

For reconciliation in this sample, each item has one primary target and one sentiment label. A live multi-target analysis may contain overlapping target counts; those counts must be reported separately. 'Unclear' includes mixed, ambiguous or unresolvable wording.

03 / SENTIMENT BUBBLES

The issues behind the mood.

A clear visual overview of attention and sentiment. Every bubble has a defined measure.

BUBBLE AREA = NUMBER OF ITEMS

WEEK: 1-7 SEPTEMBER 2026



■ Negative items exceed positive

■ Positive items exceed negative

2×

Water dominates.

2,400 items make it the largest topic. Its negative share rises from 50.0% to 65.0%.

70%

Volume is not tone.

Health access is smaller this week, yet 70.0% of its items remain positive.

+25 pp

The middle matters.

Roads and drainage are 50.0% positive and 25.0% negative. The picture is mixed, not uniformly critical.

Read the bubble, then the change. Size shows attention. The percentage inside shows negative share. The tracker on the next page shows how quickly each topic is growing.

The eight topics total 12,017 items. Circle area, not radius, is proportional to item count. ⁵ Positions are arranged for readability and do not encode geography, similarity or importance. Colour reflects net sentiment, not urgency.

04 / ISSUE TRACKER

See what is growing, not just what is big.

Weekly changes add context to the bubble view.

TOPIC	ITEMS	VS PRIOR	NEGATIVE	CHANGE ¹	DAILY PATTERN
Water supply	2,400	+100.0%	65.0%	+15.0 pp	
Power supply	1,800	+20.0%	50.0%	+10.0 pp	
Recruitment	1,700	+30.8%	50.0%	+10.0 pp	
Health access	1,500	-11.8%	10.0%	+0.0 pp	
Roads & drainage	1,400	+7.7%	25.0%	+0.0 pp	
Household support	1,300	+0.0%	10.0%	+0.0 pp	
Education	1,000	+0.0%	10.0%	+0.0 pp	
Public visits	917	+21.8%	9.8%	+0.5 pp	

¹ Change in negative share, in percentage points. Daily sparklines each use their own vertical range; compare item counts in the numeric column, not sparkline heights. Every trend value is in the supporting chart-data file.

QUESTIONS BEHIND THE MOVEMENT



Water: rising on two measures.

Volume doubles and negative share rises 15.0 points. This warrants checking whether separate reports describe the same disruption or several distinct problems.



Recruitment: more attention, worse tone.

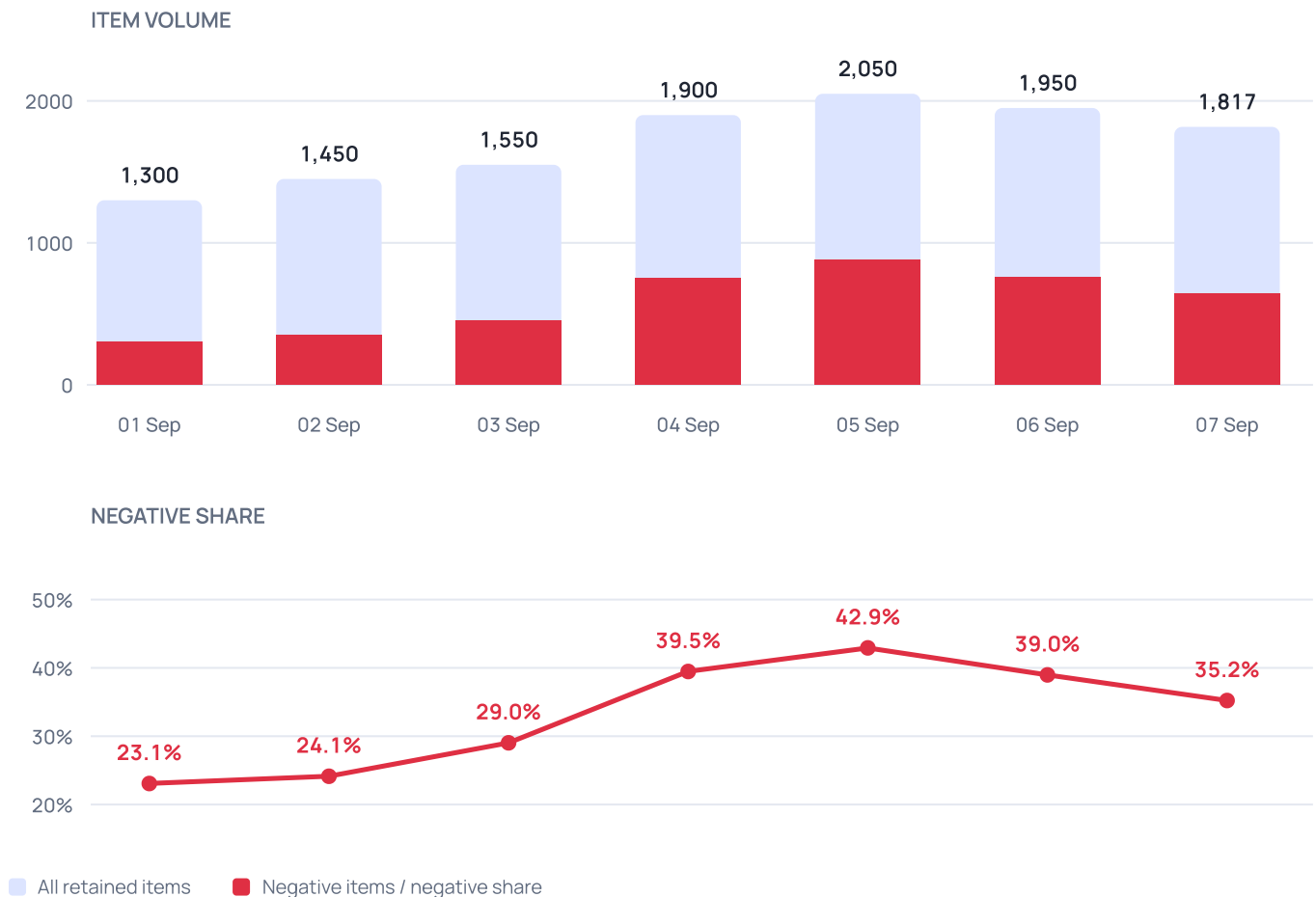
Volume rises 30.8%. Negative share rises from 40.0% to 50.0%. The next check should distinguish deadline questions, eligibility confusion and complaints about delays.

Watch rule for a live report: flag topics that show both rising volume and worsening tone. Then review independent evidence, public harm and source coverage before escalating. A spike alone is not proof of a problem.

05 / DAILY MOVEMENT

The volume peak and the sentiment peak coincide.

Two aligned panels keep volume and tone separate, without a misleading dual axis.



The peak is on 5 September.

2,050 items, of which 880 are negative. Negative share reaches 42.9%.

Attention later eases.

Volume falls to 1,817 by 7 September. That is 11.4% below the peak.

Tone only partly recovers.

Negative share falls to 35.2% on 7 September, still above the week's opening 23.1%.

Do not infer cause from sequence. A later fall in criticism does not, on its own, prove that a response worked. Changes in topics, posting activity or access to a platform can also change the observed mix. ²

Daily totals sum to 12,017; daily negative items sum to 4,130. The lower panel begins at 20%, with its scale shown. This is a constructed weekly pattern, not a real event timeline.

06 / DISTRICT LENS

Local detail needs a clear denominator.

Six illustrative clusters show how the report can organise local evidence.

7,200

items assigned to a cluster

59.9% of the sample

4,817

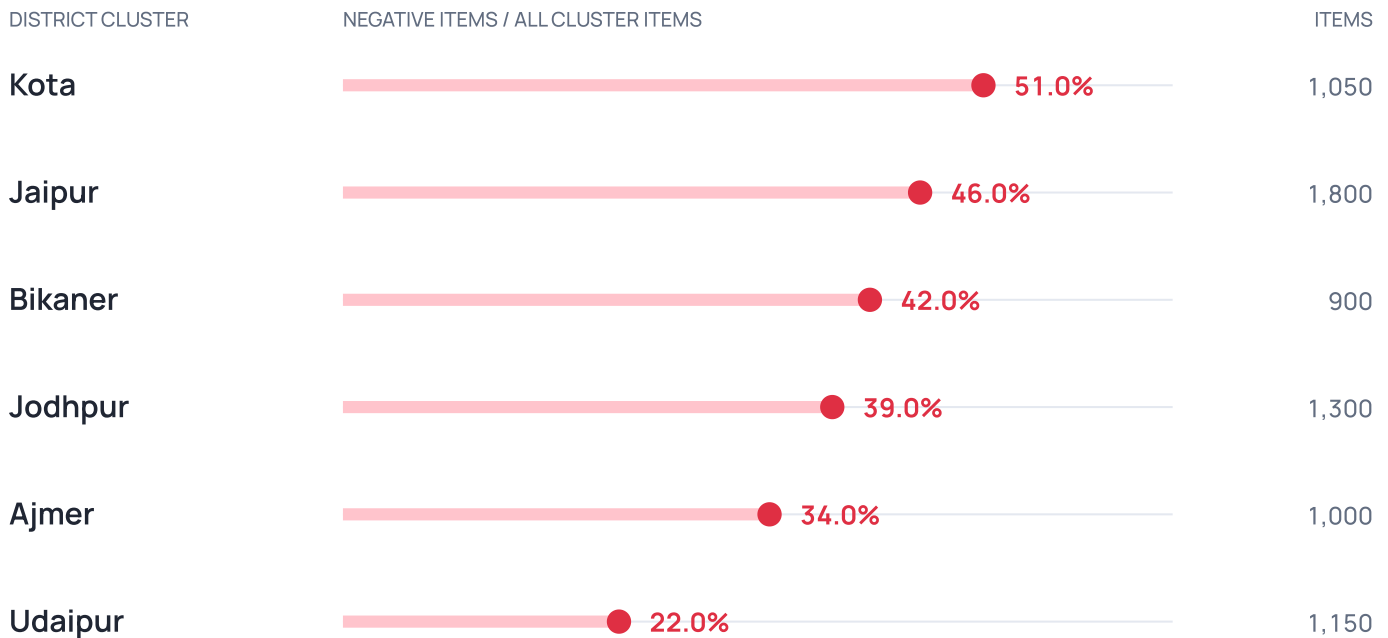
items left unassigned

location not established

3 ACs

per district cluster

18 selected ACs in total



A cluster is not a whole district.

Kota's three-AC cluster has a 51.0% negative share. That describes the sample content linked to those selected areas, not all Kota residents.

Coverage changes the picture.

The unassigned pool has a 26.7% negative share. Excluding it would lift the overall negative share from 34.4% to 39.5%.

Geography rule: locate the issue described in an item, not the author's presumed home. Leave ambiguous locations unassigned. Do not infer a person's identity, caste, religion or political preference.

District groupings and AC names follow the Rajasthan Election Department's 2023 result index.¹ These are dated reference groupings, not current administrative boundaries. The six clusters are selected examples, not a statewide geographic sample.

07 / AC DETAIL

A clear trail from district to constituency.

A sample reporting table with verified place names and fully fictional measures.

2023 CLUSTER	AC	ASSEMBLY CONSTITUENCY	ITEMS	POSITIVE	NEGATIVE	NET PP
Jaipur	49	Hawa Mahal	650	32.3%	49.2%	-16.9
Jaipur	50	Vidyadhar Nagar	700	25.7%	48.6%	-22.9
Jaipur	51	Civil Lines	450	46.7%	37.3%	+9.3
Jodhpur	127	Sardarpura	440	40.9%	37.5%	+3.4
Jodhpur	128	Jodhpur	460	32.6%	42.4%	-9.8
Jodhpur	129	Soorsagar	400	35.0%	36.8%	-1.8
Udaipur	152	Udaipur Rural	430	48.8%	32.6%	+16.3
Udaipur	153	Udaipur	420	61.9%	14.3%	+47.6
Udaipur	154	Mavli	300	50.0%	17.7%	+32.3
Kota	189	Kota North	400	20.0%	60.0%	-40.0
Kota	190	Kota South	350	20.0%	58.9%	-38.9
Kota	191	Ladpura	300	36.7%	30.0%	+6.7
Ajmer	99	Pushkar	400	37.5%	40.0%	-2.5
Ajmer	100	Ajmer North	320	40.6%	40.6%	+0.0
Ajmer	101	Ajmer South	280	57.1%	17.9%	+39.3
Bikaner	13	Bikaner West	330	33.3%	45.5%	-12.1
Bikaner	14	Bikaner East	350	34.3%	42.9%	-8.6
Bikaner	15	Kolayat	220	31.8%	35.5%	-3.6

Example reading: Udaipur Rural has 430 illustrative items, with 32.6% negative. Udaipur AC has 420, with 14.3% negative. Adjacent areas should not be collapsed into one score without showing the differences.

All 18 AC codes and names are verified reference labels from the official 2023 result index. ¹ Every count and sentiment value is fictional. Rows sum to 7,200 items. The 4,817 unassigned items are excluded here but remain in the overall report. Positive and negative shares do not sum to 100% because neutral and unclear items are retained.

These are content-level descriptions. They are not survey estimates, voter preferences, electoral forecasts or recommendations for campaign targeting.

Where the discussion appears.

A sample cross-channel view of volume, tone and topics.

Source names are examples only. These figures do not describe actual coverage by the publishers or platforms below. No live posts, articles or broadcasts were collected.

SOCIAL PLATFORMS / 9,200 ILLUSTRATIVE ITEMS

PLATFORM	ITEMS	NEGATIVE	SENTIMENT MIX	LEADING TOPICS
X	3,600	47.8%		Water, Power
YouTube	2,200	29.5%		Water, Power
Facebook	1,800	25.0%		Water, Health
Instagram	1,600	12.5%		Health, Support

NEWS SOURCES / 2,817 ILLUSTRATIVE ITEMS

PUBLISHER / CHANNEL	ITEMS	NEGATIVE	SENTIMENT MIX	LEADING TOPICS
Dainik Bhaskar	650	46.2%		Water, Power
Rajasthan Patrika	600	45.0%		Water, Power
Aaj Tak	350	41.4%		Water, Power
NDTV India	300	40.0%		Water, Power
ABP News	250	42.0%		Water, Power
Zee Rajasthan	250	34.0%		Water, Power
The Times of India	200	22.5%		Water, Health
Hindustan Times	217	18.4%		Water, Health

Positive Negative Neutral Unclear

X carries a larger share of criticism.

X contributes 30.0% of all sample items, but 41.6% of negative items. A platform-heavy collection can shift the apparent mood.

Sentiment refers to the content about the selected target, not the publisher's political position. A live report should state licensed-access limits, original-versus-republished handling, platform coverage and coding rules. Real source names are used only to demonstrate the format; no affiliation is implied.

Item count is not audience size.

A post, a news story and a coded broadcast segment are different units. They count as items here; they are not added together as people reached.

09 / SCHEMES AND INCIDENTS

Keep the programme separate from the event.

The label 'government sentiment' is too broad for a useful review.

PROGRAMME VIEW / 3,000 SCHEME-TARGET ITEMS

FICTIONAL PROGRAMME	ITEMS	POSITIVE	NEGATIVE	MIX
Health-access programme	1,200	70.0%	10.0%	
Household support programme	1,000	55.0%	28.0%	
Student support programme	800	41.9%	43.8%	

The total hides a weaker programme.

Scheme-related content is 57.5% positive overall. The student-support example is different: 41.9% positive and 43.8% negative.

Separate access from experience.

A live programme review should distinguish awareness, eligibility, application steps and service experience. Praise for one stage can coexist with friction at another.

INCIDENT VIEW / 2,017 INCIDENT-TARGET ITEMS

FICTIONAL INCIDENT THREAD	ITEMS	POSITIVE	NEGATIVE	MIX
Supply interruptions	900	10.0%	66.7%	
Service-centre delays	650	20.0%	40.0%	
Road-closure confusion	467	30.0%	12.0%	

Incident review: the supply-interruption example has 600 negative items out of 900. Its scale, cause and affected population still need independent evidence. Discussion intensity alone cannot establish public harm.

■ Positive ■ Negative ■ Neutral ■ Unclear

All programme names, incident threads and figures on this page are invented. The three programme rows reconcile to the scheme target on page 3; the three incident rows reconcile to the incident target. The programme and incident sets are separate.

A qualified survey partner can test whether the themes extend beyond the observed content. Generative Edge's sample service scope is survey oversight, quality review, triangulation and insight extraction - not field checks.

10 / EARLY SIGNALS AND EVIDENCE

Early warnings, with evidence.

Each alert carries confidence, potential harm, urgency and an evidence request.

Fictional review queue. Grades demonstrate the format; no live incident has been verified.



SIM-W01 / fictional issue thread

Supply-schedule gaps

Water is the largest topic and negative share has risen 15.0 points. The fictional issue thread concerns unclear supply schedules.

EVIDENCE CONFIDENCE*

High

REVIEW URGENCY

24-hour review

SUGGESTED ROUTING

PHED

Potential harm: disruption to access to drinking water. Scale and duration unknown.

Next evidence: Check operating logs, dated service notices and the provenance of repeated reports. Establish whether the reports concern one location or several.



SIM-R02 / fictional issue thread

Recruitment-date confusion

Recruitment volume rises 30.8%, while negative share rises 10.0 points. The fictional thread concerns conflicting dates and eligibility explanations.

EVIDENCE CONFIDENCE*

Medium

REVIEW URGENCY

48-hour review

SUGGESTED ROUTING

Relevant board / Personnel

Potential harm: missed applications or unnecessary travel. Number affected unknown.

Next evidence: Compare the current notice with earlier versions. Confirm the responsible recruiting body and whether a correction was issued.



SIM-P03 / fictional issue thread

Power-interruption reports

Power-related content rises 20.0%. Half the items are negative. The example thread concerns repeated interruption reports with limited independent confirmation.

EVIDENCE CONFIDENCE*

Low

REVIEW URGENCY

Next evidence check

SUGGESTED ROUTING

Energy / relevant utility

Potential harm: interrupted household or business activity. Extent not established.

Next evidence: Review outage records, independent time-stamped reports and restoration notices. Do not treat repeated copies as independent evidence.

*Illustrative confidence rubric: High = independent source families plus a relevant record; Medium = several reports with material gaps; Low = limited or copied evidence. These are analyst grades, not statistical probabilities. Routing is provisional; exact ownership must be checked. [7](#), [8](#), [9](#)

11 / OWNED-CHANNEL REVIEW

Activity is useful. It is not approval.

A realistic account snapshot, with the limits kept visible.



ILLUSTRATIVE ACCOUNT SNAPSHOT / 7 SEPTEMBER 2026



Fictional account figures. No real handles or profile data used.

PLATFORM	FOLLOWERS ¹	FOLLOWING	7-DAY GAIN	POSTS	INTERACTIONS ²	PER POST
X	148,000	326	+1,800	18	12,600	700
Facebook	286,000	104	+2,400	21	18,480	880
Instagram	94,000	182	+1,600	14	11,060	790
YouTube	62,000	N/A	+900	8	6,240	780

¹ YouTube uses subscribers. Following is not applicable here. ² Illustrative likes/reactions, comments and shares combined; views are excluded. Per post = interactions divided by published posts. Platform definitions and available metrics differ.

THREE SEPARATE LEVELS OF EVIDENCE



Activity

Posts published, followers gained and interactions recorded show channel activity. They do not establish support.



Response

Content sentiment and recurring questions show the observed response. Coverage and audience mix still matter.



Public opinion

A suitable survey or independent study is needed to test broader views. Digital activity is not a substitute.

What a live account review should add

Use platform exports, show the exact date range, separate organic and paid activity where available, and report each platform in its own units. Compare like with like over time.

Do not add follower counts and call the result a unique audience. The same person may follow several accounts. Do not report an engagement rate without stating its denominator.

This distinction follows AMEC's emphasis on reporting outputs, outcomes and impact separately.² No election impact, approval change, client performance or causal effect is claimed in this sample.

12 / METHOD AND CONFIDENCE

Make the measures easy to trust.

Clear definitions matter as much as polished charts.

A TRANSPARENT COUNTING FRAME

ILLUSTRATIVE PROCESSING STAGE	ITEMS
Sample input items	16,817
Duplicate copies excluded	3,200
Off-topic items excluded	1,100
Unreadable items excluded	500
Retained items	12,017

What the sample represents

Invented aggregate counts, constructed to reconcile. There are no underlying collected posts, articles, respondents or real model predictions.

One retained item has one primary topic, one primary target and one sentiment label. No engagement weighting or population weighting is applied.

01 / Define the unit

For a live report, document how posts, original articles and coded broadcast segments enter the corpus. Publish inclusion rules, exclusions and coverage gaps. Separate copies from independent material.⁶

03 / Keep uncertainty visible

Neutral means no clear favourable or unfavourable stance. Unclear means the stance cannot be resolved. Unclear items remain in each view's denominator; there are 497 overall.

05 / Validate with human review

For a live edition, use a stratified review across language, source, topic and label. Publish reviewer agreement and a confusion matrix. No model-accuracy or human-review result is claimed here.

02 / Identify the target

Code the sentiment directed at the leader, government, programme or event. General emotion in a text is not automatically sentiment about the leader.³

04 / Review language in context

The sample language mix is 64.9% Hindi, 25.1% Hindi-English and 10.0% English. A live system needs checks for code-mixing, spelling variation and sarcasm. Published benchmarks do not establish our accuracy.⁴

06 / Separate content from opinion

The corpus is not a probability sample of residents. It has no survey margin of error. A change in content share can reflect coverage or posting patterns as well as changing views.⁶

Calculation key: sentiment share = label count / all retained items in that view. Net balance = positive share - negative share. Growth = (current count / prior count - 1) × 100. 'pp' means percentage points.

All 12,017 current items and all 10,053 prior items reconcile across targets, topics and days. Current sources also reconcile. Geography covers 7,200 assigned items plus 4,817 unassigned. Rounded percentages can differ slightly from 100%. The supporting CSV contains the plotted data, including daily topic series.

13 / SOURCES AND READING NOTES

A clear boundary between evidence and example.

Reference material supports the method and geography. It does not supply the fictional findings.

- 01 **Rajasthan Election Department.** [Assembly General Election 2023: Election Result Sheet](#). 2023 result index, first Form-20 table. Source of the 18 AC names/codes and six dated district groupings. No sentiment figures sourced.
- 02 **AMEC.** [Barcelona Principles 4.0: Launch presentation](#). June 2025, especially principles 4-7. Qualitative and quantitative evidence; separation of outputs, outcomes and impact.
- 03 **Pontiki et al. / ACL.** [SemEval-2014 Task 4: Aspect Based Sentiment Analysis](#). August 2014, pp. 27-35. Method reference for identifying the target/aspect of sentiment; not a political-data validation.
- 04 **Patwa et al. / ACL.** [SemEval-2020 Task 9: Sentiment Analysis of Code-Mixed Tweets](#). December 2020, pp. 774-790. Hindi-English code-mixed sentiment benchmark. No benchmark score is claimed for this sample.
- 05 **Model Systems Knowledge Translation Center.** [Effective Use of Bubble Charts](#). Undated guidance, pp. 1-9. Method reference for proportional circle area and readable bubble charts.
- 06 **AAPOR.** [Transparency Initiative](#). Disclosure guidance; accessed 13 September 2026. Collection, sampling, content-analysis and uncertainty disclosures.
- 07 **Rajasthan PHED.** [Departmental Structure](#). Official department reference; accessed 13 September 2026. Water-department naming reference only.
- 08 **Rajasthan Staff Selection Board.** [Official website](#). Accessed 13 September 2026. Recruitment-body reference. Responsibility depends on the examination and post.
- 09 **Rajasthan Jan Soochna.** [Department directory](#). Accessed 13 September 2026. Energy-department naming reference only.

What is real: the cited methods, reference AC names, dated district groupings and source/department names.
What is fictional: every metric, programme, incident, review grade, account figure, leader identity and example finding.

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Generative Edge / Public sentiment, with context.